



GEOVANIE RADCLIFFE
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 SOUTHERN MAINE

CLICK ME {WEBSITE}

GEOHAUS.ME

Work History

Founder // Creative Director

2019 - Present

Brand Identity
 Logo Design
 Strategy
 Discovery
 Design
 Web Design
 Digital Solutions

Numinousco.com

Lead Designer (Full-Time)

2018- Present

Video Editing
 Digital Design
 Newsletter Design
 HTML & CSS
 Klaviyo Management
 Animation Creation
 Instagram Reels Production

BellaBelleShoes.com

Freelance Designer

2021- Present

Deck Presentations
 Keynote design
 Digital Design
 Newsletter Design
 Admats
 Logo Design
 Web Design
 Marketing

cracklepr.com
 presentationsbydeck.com

About me



Numinous Agency®

As the founder and creative director of Numinous, I spearhead our focus on branding and visual identity design, handling all aspects of client onboarding and communication. Our core expertise lies in creating distinctive brand personalities and cohesive graphic elements, ensuring each client's unique story is effectively communicated and visually compelling.

Bella Belle Shoes

At Bella Belle, as the lead and sole designer, I steer all creative and design initiatives. My responsibilities encompass a wide array of skills including video editing, digital design, newsletter creation, web design, as well as coding basics like HTML and CSS. I'm adept in using Klaviyo for marketing automation, crafting compelling ad designs, creating animations, and producing engaging Instagram reels.

Crackle Agency, Deck Presentations

At Crackle Agency and Deck Presentations, I engaged in a wide array of creative freelance projects. My work ranged from designing impactful presentation decks for Timberland to crafting eye-catching advertisements featured in Billboard magazine. This experience honed my versatility in handling various types of design work, always focusing on delivering visually compelling and strategically sound solutions.

Hi, I'm Geovanie Radcliffe, a quiet extrovert deeply immersed in the world of design, movies, anime, and art history. My journey in design is as diverse as my interests, covering everything from brand identity to creating engaging deck presentations for big names. Currently transitioning from my role as Lead Designer at Bella Belle, I'm on the lookout for new adventures as a Creative Director or Senior Designer, ideally in a part-time capacity.

Education

Lesley University

College of Art & Design

BFA - Graphic Design

Continued Online Education

Positioning & Lead Generation

TheFutur - Online Course

Brand Identity Design

Made By James

Core Discovery

TheFutur - Jose Caballer

Brand Strategy Fundamentals

TheFutur - Anneli Hansson

Practical Project Management

TheFutur - Mathew Encina

Career Skills

Graphic Design
 Brand Identity Development
 Typography
 Color Theory
 Adobe Creative Suite
 Prototyping and Wireframing
 Basic HTML/CSS Knowledge
 Visual Storytelling
 Video Editing
 Brand Strategy Facilitation
 Client Relationship Management

Things I care about:

- Strong Work Ethic
- Continued education
- Leadership
- Honestly & Integrity